

Company Profile







Company Business Profile 2023/24

Avian Kings, established in 2020, is a Zimbabwean poultry wholesale company situated at 4990 Cnr Paisley and Lytton in the Workington area of Harare.

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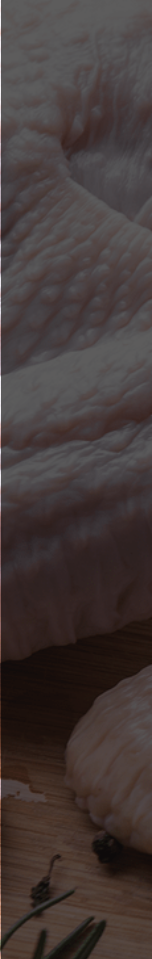
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COMPANY

Avian Kings, established in 2020 in Zimbabwe, is a distinguished enterprise specializing in both wholesale and retail poultry solutions. Nestled in the heart of Harare, precisely at 4990 Cnr Paisley and Lytton in the Workington area, we have cultivated a reputation for excellence in the poultry industry. Our core focus revolves around the distribution of premium dressed chickens, catering to the diverse needs of our customers. Beyond whole chickens, our extensive range includes a variety of chicken products, such as offals, pet food, and specialized cuts, ensuring that our offerings cater to various culinary preferences and applications.

At Avian Kings, we take pride in our state-of-the-art facilities that provide blast freezing and cold storage services. This ensures the preservation of quality and freshness in our products, while also extending our capacity to meet bulk orders, even during peak seasons. We are also your trusted source for ice sales, offering a convenient solution for maintaining freshness and temperature-sensitive requirements in the food industry.

Committed to the highest standards of hygiene and customer satisfaction, Avian Kings has emerged as a dependable name in the poultry business, committed to serving both wholesale clients and individual customers with top-quality poultry products and services. With our dedication to quality and an array of offerings, we are here to meet your poultry needs, ensuring you have access to the finest poultry products available in the market.



VISION STATEMENT

Our vision is to lead the chicken meat sales industry, celebrated for our steadfast dedication to product quality, customer contentment, and ethical conduct. We aim to drive innovation in poultry farming, optimize distribution, and foster cooperative alliances, all with the purpose of enhancing lives through the delight of nourishing and delightful dining experiences.



VALUES STATEMENT

Our unwavering commitment is to deliver unparalleled value to our customers, employees, and partners. Our core values are firmly anchored in integrity, quality, and excellence, as we strive to offer the highest-quality chicken meat to households and businesses. We place paramount importance on the welfare of our aviapartners, the contentment of our customers, and the prosperity of our community.



VALUES STATEMENT

Our mission is to establish ourselves as the leading purveyor of top-tier chicken meat, upholding the most rigorous benchmarks in quality and service. Leveraging our extensive knowledge in poultry, we procure, process, and distribute top-of-the-line products tailored to cater to the diverse culinary requirements of our clientele. We are deeply committed to advancing sustainable practices that endorse health, nutrition, and making a positive contribution to the food industry.

PRODUCTS

- Drumsticks
- Thighs
- Wings
- Breasts
- Chicken Offals
- Whole Birds
- Ice



OUR PRIDE

At Avian Kings, our pride lies in the diverse array of services and products we offer to meet the varied needs of our valued customers. Our succulent and tender drumsticks, flavorful thighs, delectable wings, and juicy breasts make up our core selection of premium chicken cuts, each meticulously prepared to satisfy your culinary desires. For those who seek the exceptional, our chicken offals provide a rich and distinct taste, perfect for those with discerning palates. To cater to your culinary preferences, we also offer whole birds, ensuring you have access to the freshest and finest poultry. Furthermore, our ice sales service completes our commitment to maintaining freshness, assuring you of a comprehensive poultry solution that aligns with our unwavering dedication to quality and customer satisfaction.



WHY US ?

Our organization has earned its distinction by specializing in the provision of high-quality chickens. There are several compelling reasons that set us apart and make us the preferred choice for our clients:

- **Preservative-Free, Healthy Chickens:** We are committed to delivering chickens that are free from all preservatives and chemicals, ensuring that our products are not only delicious but also wholesome.**Stringent Quality Standards:** Our unwavering commitment to stringent quality standards guarantees that every chicken we provide meets the highest benchmarks for excellence.
- **Assured Cost-Efficiency:** Clients can trust us to deliver at a minimum cost, making quality poultry accessible without compromising on your budget.
- **Timely Delivery:** We understand the importance of punctuality, and our timely delivery service ensures that you receive your orders precisely when you need them.
- **Professionalism:** Our team operates with the utmost professionalism, ensuring that your experience with us is seamless and hassle-free.
- **Friendly Interactions and Long-Lasting Relationships:** We believe in forging long-lasting relationships by engaging with our clients in a friendly and approachable manner, making your satisfaction our top priority.



OUR TEAM

Our organization is composed of a team of seasoned professionals with extensive experience in this domain. These experts are not only highly qualified but also possess a deep understanding of the intricacies of the process. Their selection is a result of meticulous assessment of both their technical proficiency and organizational skills. Moreover, our entire workforce operates in close collaboration to guarantee the punctual achievement of our objectives.

QUALITY

The first and foremost objective of our organization is to maintain consistent quality of our Poultry Products . We work in association with adept quality analysts who ensure that quality management guidelines are stringently followed at each stage. In addition, we organize healthcheck-ups for our poultry products on regular basis to make sure that these are free all kinds of diseases.

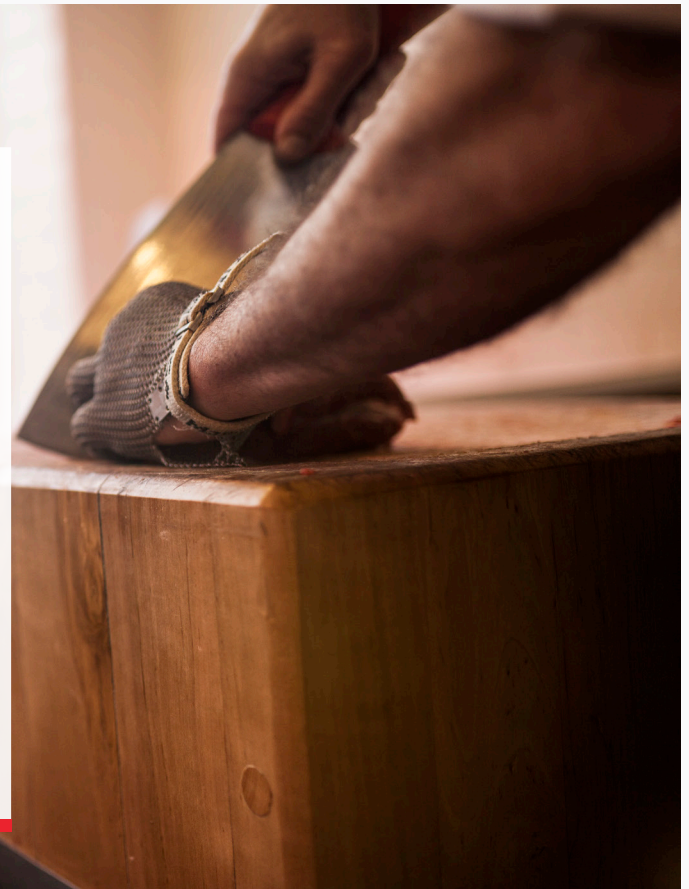
Food safety management systems are key to operations for three main reasons

- To exceed our customers expectations of quality and taste and ensure their satisfaction and trust
- To respect and abide by government food legislations and contribute positively to the foodindustry in Zimbabwe



INFRASTRUCTURE

Avian Kings (Pvt) Ltd has offices located at Corner Paisley and Lytton Road in Workington. This where our chickens are stored in blast freezers to preserve their freshness and taste. These freezers are always kept clean, serviced and with backup power system for emergency power cuts. This ensures the freshness and taste of our products is carefully preserved. To also ensure quality and healthy chickens, Avian Kings breeds its chickens at our farm in Ruwa until they are ready for the market in which they are transported to Halaal Certified Abattoirs for slaughtering.



TRADE REFERENCES

Our long-standing commitment to excellence in the industry has earned us a stellar reputation among our peers and partners. Over the years, we have cultivated strong and mutually beneficial relationships with a wide range of businesses, suppliers, and clients. These trade references serve as a testament to our reliability, quality, and professionalism. They stand as a testament to our dedication to delivering outstanding products and services, making us a trusted choice in the world of poultry supply.

- Mambos Chicken
- Chicken Hotspot
- Jays Catering
- Chicken Lounge
- Grand Selous Hotel





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